

Terms and Conditions

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PRIVACY POLICY:

At Yankee Homecoming, we hold a deep regard for the privacy of our users. This Privacy Policy, herein referred to as the “Policy,” aims to provide clarity on the collection and utilization of personal information from individuals who engage with our website, online amenities, mobile application, and associated services. We are dedicated to transparency regarding how this information is managed and assure you that we adhere to rigorous standards, surpassing many prevailing privacy norms. This Policy underscores our unwavering commitment to safeguarding the privacy of all those associated with Yankee Homecoming.

At Yankee Homecoming, we retain the flexibility to amend this Policy as necessary. It is recommended that you regularly revisit this page to stay informed about any updates. Should Yankee Homecoming opt to utilize any personally identifiable information in a manner substantially distinct from its initial collection, affected users will promptly receive email notifications. Users will then have the choice to consent or decline the utilization of their information in this altered capacity.

Yankee Homecoming’s Policy is applicable to our operations at Yankee Homecoming, encompassing all data collection and utilization activities. By accessing www.yankeehomecoming.com or our mobile application, collectively referred to as “Our Service,” you are expressly consenting to the data collection procedures outlined in this Policy.

Kindly note that this Policy does not extend to the practices of entities beyond the control of Yankee Homecoming, nor does it cover individuals not under our employ or management. Should you visit a website mentioned or linked by Yankee Homecoming, we advise you to review its privacy policy before disclosing any information. It is highly recommended that you familiarize yourself with the privacy policies and statements of any website you choose to visit or frequent, ensuring a clear understanding of their data collection, usage, and sharing practices.

In particular, this Policy will detail the following aspects:

- The types of personally identifiable information gathered from you via our website;
- The rationale behind collecting personally identifiable information and the legal grounds for such actions;
- How the collected information is utilized and the parties with whom it might be shared;
- The options at your disposal concerning the use of your data; and
- The security measures implemented to prevent the misuse of your information.

Information We Gather

Personal Information: Personal information may be collected when provided voluntarily by you, such as during account registration, utilization of our services, or interactions with our support team. This may encompass, but is not limited to, your name, email address, phone number, and payment particulars.

Non-personal Information: We automatically collect non-personal information regarding your interactions with Our Service. This encompasses technical details like device specifications, IP addresses, and browsing behavior patterns.

Reasons for Collecting Information and Duration of Storage

We collect your data for various purposes, including:

- Enhancing our understanding of your requirements and providing the services you've requested;
- Advancing our services and events in line with our legitimate interests;
- Sending promotional emails containing information we believe you may find valuable, with your consent;
- Reaching out to you for survey completion or participation in market research, with your consent;
- Tailoring our website to align with your online behavior and personal preferences.

The data we gather from you will be retained for no longer than necessary. The duration of storage will be determined based on several factors, including:

- The relevance of your personal information over time;
- The necessity to maintain records to demonstrate fulfillment of our obligations;
- Any applicable limitation periods for claims;
- Retention periods stipulated by law or recommended by regulatory bodies, professional associations, or authorities;
- The nature of our contractual relationship with you, your consent status, and our legitimate interest as outlined in this Policy.

Utilization of Collected Information

Yankee Homecoming currently does not, and will not in the future, engage in the sale, rental, or leasing of any customer lists or names to third parties. However, we may share your information with trusted third-party service providers who aid us in the operation of Our Service, conduct our business activities, or provide services to you, under the condition that they uphold the confidentiality of this information.

Yankee Homecoming may gather and utilize personal information to facilitate the operation of our website and ensure the delivery of requested services. On occasion, we may use personally identifiable information to inform you about potential products and services available through

www.yankeehomecoming.com. Additionally, Yankee Homecoming may reach out to you to participate in surveys or research questionnaires regarding your views on current or prospective services.

We employ various third-party social media features, such as Facebook, Instagram, and others, for interaction. These features may collect your IP address and necessitate the use of cookies to function effectively. Please note that these services are subject to the privacy policies of their respective providers and are beyond the control of Yankee Homecoming.

Disclosure of Information:

Yankee Homecoming will not utilize or disclose the information provided by you except under the following circumstances:

- When necessary to provide services or products you have requested;
- In manners outlined in this Policy or to which you have given consent;
- In aggregate with other information to ensure your identity cannot be reasonably determined;
- As required by law, or in response to a subpoena or search warrant;
- To external auditors who have agreed to maintain confidentiality;
- As necessary to enforce the Terms of Service;
- To uphold, protect, and preserve all the rights and property of Yankee Homecoming.

Non-Marketing Purposes:

Yankee Homecoming deeply respects your privacy. We reserve the right to contact you for non-marketing purposes (such as bug alerts, security breaches, account issues, and changes in Yankee Homecoming events and services). In certain situations, we may utilize our website, newspapers, or other public platforms to post notifications.

Unsubscribe or Opt-Out:

All users and visitors to our website have the option to cease receiving communications from us via email or newsletters. To unsubscribe from our website, please send an email expressing your desire to unsubscribe to info@yankeehomecoming.com. If you wish to unsubscribe or opt-out from any third-party websites, you must visit that specific website for unsubscribing or opting out. Yankee Homecoming will continue to adhere to this Policy concerning any personal information previously obtained.

Links to External Websites:

Our website may include links to affiliate and other external websites. Yankee Homecoming does not assert nor assume responsibility for the privacy policies, practices, and procedures of such external sites. Thus, we advise all users and visitors to exercise caution when leaving our website and to review the privacy statements of each site that collects personally identifiable

information. This Privacy Policy Agreement solely pertains to information collected via our website.

Security Measures:

Yankee Homecoming implements measures to safeguard your information. When you submit sensitive details via our website, they are protected both online and offline. Any sensitive information, such as credit card details, is encrypted and securely transmitted to us. You can verify this by noting the lock icon in the address bar and the “https” protocol at the beginning of the webpage address.

While encryption is employed for online data transmission, we also secure your information offline. Access to personally identifiable information is granted only to employees who require it for specific job functions, such as billing or customer service. The computers and servers housing such information are maintained in a secure environment to prevent loss, misuse, unauthorized access, disclosure, or modification of user data under our control. Furthermore, we utilize **Secure Socket Layer (SSL) for authentication and private communications to enhance users’ trust and confidence in internet and website usage, ensuring the secure transmission of credit card and personal information.**

Acceptance of Terms

By using our website or mobile application, you acknowledge and accept the terms and conditions outlined in the Privacy Policy Agreement. If you do not agree with these terms and conditions, please refrain from using our services. Your continued use of our website or app after any updates or modifications to our terms and conditions signifies your agreement and acceptance of such changes.

Refund and Cancellation Policy

Please keep in mind that we are a fully self-funded non-profit organization.

All tickets are non-refundable and most events held are rain or shine. Yankee Homecoming holds the right to move the event to a different date if necessary. If we do not offer a different scheduled date for the event, we will offer full refunds paid.

Newburyport Flags: All cancellations of orders received within one business day will receive a full refund. To cancel your order, please email info@yankeehomecoming.com
Once shipped, we do not offer refunds of Newburyport Flags.

Customer Service Address and Phone Number

P.O. Box 493, Newburyport, MA 01950
info@yankeehomecoming.com
978-462-7676