



Yankee Homecoming Family Day at Maudslay

P.O. Box 493

Newburyport, Massachusetts 01950

www.yankeehomecoming.com

AGREEMENT FOR FAMILY DAY August 5, 2023 At the Nock Middle School - 70 Low Street NBPT

Thank you for your interest in participating in Yankee Homecoming Family Day! There are two ways to participate in Family Day! Set up a booth to promote your business/organization or sponsor an event within Family Day!

1. **Organize a Booth**

Are you looking for a fun way to advertise your business, organization or non-profit? Promote your booth for free in exchange for coordinating a game, arts & crafts activity, or another kid-friendly idea. All booths **MUST** have an interactive component. To avoid long lines at your booth, we recommend having an activity or game that several kids can play at the same time. All booths are 10x10 unless otherwise specified; please let us know how much space you need

Please fill in the below sections completely.

Exhibitor/Business Name _____

Address _____

City _____ State _____ Zip _____ Phone _____

Email Address _____ Website _____

Activity to be provided _____

Contact Name _____ Contact Phone (_____) _____

Contact Email _____

If you do not know what activity you will be provided, this can be left blank. We need all activity information 4 weeks before the event to ensure we have time to add this information to our website. We can also help come up with ideas for activities if needed.

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2. **Sponsor an Activity or Service**

In keeping with the Yankee Homecoming tradition of offering as many free activities and entertainment as possible, we need sponsors to help with the costs of holding these events. Sponsors do not need to have a game or activity for the kids; however, we do still recommend giveaways to attract attention to your booth and would welcome activities as well. **Examples of items that could be sponsored: Touch-a-truck, Farm Animals, Entertainment, etc.**

Family Day FAQs

- **How long is the event?** Event times are 10 am – 2 pm.
- **What happens if it rains?** The event is rain or shine.
- **How many people attend?** Prepare for 300 - 400 attendees.
- **Can I drive on the field?** No, but the parking lot is right there!
- **Where do I park?** There is free parking next to the field.
- **Can I sell items or have a donation jar?** No. If you are promoting a fundraiser, we recommend having information available on where people can go outside of Family Day to purchase raffle tickets/make donations.
- **How much is the booth fee?** Free!
- **How do I know where to go when I get there?** You will be pre-assigned a space, which a volunteer will help you locate.
- **When should I arrive?** Plan to arrive between 8-9 am in order to ensure enough set-up time.
- **Can I give you the application the week of the event?** Applications are requested back 4 weeks prior to the event to give us time to post your participation online, however we will still accept applications the week prior if space allows.
- **Is there a water or electricity source?** No.
- **What should I bring?** Bug spray and folding chairs for volunteers. Bring duct tape, scissors, table clothes/covers and stakes for signage, tables, etc.

If you have any additional questions, please feel free to email us at familyday@yankeehomecoming.com

General Release and Acceptance of Rules - This application covers the 2023 Yankee Homecoming Family Day. I/we, the applicants, have read the above FAQs and agree to abide by these. I/we agree to assume full responsibility for my property. In addition, I/we do expressly release the Yankee Homecoming Festival Committee from any and all liability for any damage, injury, or loss of any person, business or property which may arise from the occupation of the booth space by the applicant(s), and agree to hold and save the Yankee Homecoming Festival Committee harmless of any damage, injury or loss by reason thereof. I/we give permission to use my name, business name, photos or images taken of me or my items for any and all purposes.

Applicant(s) Signature _____ Title _____ Application Date _____

_____ Title _____

(Date Received by Committee _____ Booth Assignment _____)