



Yankee Homecoming - A Timeless Tradition  
PO Box 493 Newburyport MA 01950  
2017 dates July 29th – Aug 6, 2017

## Yankee Homecoming 2017 Program Book Reservation

### Deadline for reservation June 2, 2017, Ad copy due by June 9, 2017

Business / Organization Name: \_\_\_\_\_

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Street City State Zip

Contact Person Phone

Email Alt Phone

Check appropriate box (s)

For Profit Ad

- ☐ Full page \$600
- ☐ ½ page \$350
- ☐ ¼ page \$225
- ☐ 1/8 page \$150

Non Profit Ad

- ☐ Full page \$550
- ☐ 1/2 page \$300
- ☐ 1/4 page \$175
- ☐ 1/8 page \$100

Non Profit Event listing only

- ☐ \$50 (50 word maximum)

If you have special ad/event requirements include the instructions below:

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### Once you have made your selection:

**Advertisers** – All designs and layouts for your personalized ad should be emailed to the address below. Any art work must be camera ready or equivalent. Any non camera ready ad will be charged design fees directly by the printer. The resolution on these should be at least 300 dpi when used at 100% of size. Ads should NOT be sent in Word Files.

**Events** – Please put event listing on a standard Word file. When listing events please include, Event Name, Date, Time, Location, Description and costs. Event listings and this form can be emailed to the address below.

**Payments** – Please make checks payable to YHC Book 2017. You can mail payments to: Yankee Homecoming Book, P.O. Box 493, Newburyport, MA 01950.

Any questions please contact Larry Wielgos at [programbook@yankeehomecoming.com](mailto:programbook@yankeehomecoming.com) or 978-376-9906