

Yankee Homecoming 2020 – Welcome Home



Program Book Reservation

Business / Organization Name: _____

Street: _____ City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____

Email: _____ Alt Phone: _____

Tax ID required for Non Profit advertising rates: _____

Check appropriate box (s)

For Profit Ad

- Full page (7 ½ x 10) \$600
- 1/2 page (5 x 7 ½) \$350
- 1/4 page (3 ¾ x 5) \$225
- 1/8 page (2 ½ x 3 ¾) \$150

Non Profit Ad

- Full page (7 ½ x 10) \$550
- 1/2 page (5 x 7 ½) \$300
- 1/4 page (3 ¾ x 5) \$175
- 1/8 page (2 ½ x 3 ¾) \$100

Non Profit Event Listing Only

- \$50 (50 word maximum)

Ad Copy and Payment Due May 15

If you would like Harborside Printing to design your advertisement, they are offering a special discount to YHC advertisers at \$60.00 per hour. Your request must be submitted by May 10th.

Advertisers – All designs and layouts for your personalized ad should be emailed to the address above. Any art work must be camera ready or equivalent. Any non-camera ready ad will be charged design fees directly by the printer. The resolution on these should be at least 300 dpi when used at 100% of size. There is no bleed. Ads should NOT be sent in Word Files.

Events – When listing events please include, Event Name, Date, Time, Location, Description and costs. Event listings and this form can be emailed to the address below.

Payments – Please make checks payable to YHC, Inc. You can mail payments to: Yankee Homecoming Program Book, P.O. Box 493, Newburyport, MA 01950.

Please email all ad copy and/or questions to: Jennifer Duggan at programbook@yankeehomecoming.com