



Yankee Homecoming – *Reflections of Our Past*

P O Box 493 Newburyport MA 01950

July 27 – August 4, 2019

Yankee Homecoming 2019 Program Book Reservation Ad Copy and Payment Due May 17th

Business / Organization Name: _____

Street: _____ City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____

Email: _____ Alt Phone: _____

Check appropriate box (s)

For Profit Ad

Full page (7 ½ x10) \$600

½ page (5x 7 ½) \$350

¼ page (3 ¾ x 5) \$225

1/8 page (2 ½ x 3 ¾) \$150

Non Profit Ad

Full page \$550

1/2 page \$300

1/4 page \$175

1/8 page \$100

Non Profit Event listing only

Please include your Tax ID on this form.

\$50 (50 word maximum)

There are no bleeds. Please email all AD Copy to: Jill Ramsdell at programbook@yankeehomecoming.com

If you would like Harborside Printing to design your AD they are offering a special discount to YHC advertisers at \$60.00 per hour. Your request must be submitted by May 10th.

Advertisers – All designs and layouts for your personalized ad should be emailed to the address below. Any art work must be camera ready or equivalent. Any non-camera ready ad will be charged design fees directly by the printer. The resolution on these should be at least 300 dpi when used at 100% of size. Ads should NOT be sent in Word Files.

Events – Please put event listing on a standard Word file. When listing events please include, Event Name, Date, Time, Location, Description and costs. Event listings and this form can be emailed to the address below.

Payments – Please make checks payable to YHC Book 2019. You can mail payments to: Yankee Homecoming Book, P.O. Box 493, Newburyport, MA 01950.

Any questions please contact Jill Ramsdell at programbook@yankeehomecoming.com