



Yankee Homecoming Family Day at Maudslay

P.O. Box 493

Newburyport, Massachusetts 01950

www.yankeehomecoming.com

AGREEMENT FOR FAMILY DAY AUG 4, 2018

Thank you for your interest in participating in Yankee Homecoming Family Day! Family Day is a great family fun event for all ages. This year we are excited to be able to offer more activities for young and old alike.

We have 2 options for your participation. Both options can have flyers, give-a-ways, and brochures to hand out at their booth. We will also post your company information on our website and in our program book (if time permits) Please check which option you want to participate in, complete both pages of this agreement and return to us by mailing to the above PO Box or emailing to familyday@yankeehomecoming.com

- ☐ **1. Organize a booth!**
Are you looking for a fun way to advertise your business or organization? Booths are free in exchange for coordinating a game, arts & crafts activity or other kid-friendly idea. All booths **MUST** have an interactive component. To avoid long lines at your booth we recommend having an activity or game that several kids can play at the same time.
All booths are 10x10 unless otherwise specified please let us know how much space you need
- ☐ **2. Sponsor an activity or service**
In keeping with the Yankee Homecoming tradition of offering as many free activities and entertainment as possible, we need sponsors to help with the costs of holding these events. Please contact us to find out what sponsorships are available. Sponsors do not need to have a game or activity for the kids; however, we do still recommend give-a-ways to attract attention to your booth and would welcome activities as well. We will arrange for your booth to be placed near your sponsored service, or near the main stage if you are sponsoring a performance. All sponsors will be acknowledged from the main stage throughout the event.

Please fill in the below sections completely for both options listed above. The information in this section will be used in our advertising. Please do not list any personal information you do not want published in this section.

Exhibitor/Business Name _____

Address _____

City _____ State _____ Zip _____ Phone _____

Email Address _____ Website _____

Activity to be provided _____

If you do not know what activity you will be providing this can be left blank. We need all activity information 3 weeks before the event to ensure we have time to add this information to our website. We can also help come up with ideas for activities if needed.

The section below is for Yankee Homecoming Family Day Coordinators only. This information will be used to contact you about this event and will not be printed in any of our advertising

Contact Name _____

Contact Email _____

Contact Phone _____

Family Day FAQ's

- Event times are 10am - 2pm
- Event is Rain or Shine. We do not have a rain date
- Booth space is free, however we require you to provide an activity for participants (prizes and giveaways are also encouraged). No booths are allowed to simply give away information about their organization, an activity must be provided (unless you are a paid sponsor).
- Upon arrival look for a Family Day Volunteer (wearing a marked T-shirt). You will be pre-assigned a space, which a volunteer will help you locate.
- Plan to arrive between 8-9 am in order to ensure enough set up time.
- From 8-9:30 am you can drive your car to your booth space for set up (**no vehicles are allowed on the road during the event**) starting at 2pm you can bring a car down to your booth space for breakdown.
- All booths and activities must be free to participants. We recommend having a creative company sign at your booth.
- Each booth or field activity should have a tent or other covering for volunteers during the event. The sun is strong and it can get hot.
- We must receive this application back 3 weeks prior to the event. This allows us to post your participation online, advertise in the newspaper and have you classified in the Yankee Homecoming Guidebook properly. If you do not have an activity planned at the time of filling out this application, you can send in all other information and email us your activity within 3 weeks of the event.
- There is **no water source** or **electricity source**. Selected areas have electricity hook up via generator and are already reserved for specific public service vendors.
- Don't forget bug spray and folding chairs for volunteers. Bring duct tape, scissors, table clothes/covers and stakes for signage, tables, etc. Remember we are in a park setting and resources are not readily available. Prepare for 300-400 attendees. The total event gets approx 1000 attendees.
- Carry in and carry out all of your trash. Let's keep the park clean!
- **No booths are allowed to sell items** including raffle tickets, or have a donation jar. If you are promoting a fundraiser, we recommend having information available on where people can go outside of Family Day to purchase raffle tickets/make donations.
- **NO HELIUM BALLOONS!** Park rules prohibit helium balloons.

If you have any additional questions, please feel free to email us at familyday@yankeehomecoming.com

General Release and Acceptance of Rules - This application covers the 2017 Yankee Homecoming Family Day. I/we the applicants have read the above FAQ's and agree to abide by these. I/we agree to assume full responsibility for my property. In addition, I/we do expressly release the Yankee Homecoming Festival Committee from any and all liability for any damage, injury, or loss of any person, business or property which may arise from the occupation of the booth space by the applicant(s), and agree to hold and save the Yankee Homecoming Festival Committee harmless of any damage, injury or loss by reason thereof. I/we give permission to use my name, business name, photos or images taken of me or my items for any and all purposes.

Applicant(s) Signature_____Title_____ Application Date_____

_____Title_____

(Date Received by Committee _____ Booth Assignment _____)