

## Yankee Homecoming – *Reflections of Our Past*P O Box 493 Newburyport MA 01950 July 27 – August 4, 2019

## Good Afternoon,

It's time to gear up for the 62<sup>nd</sup> Yankee Homecoming Celebration. The festival begins Saturday July 27<sup>th</sup> and runs through Sunday August 4<sup>th</sup>. Consistently over the last several years over two hundred thousand people participate. That's a huge market with potentially lots of mouths to feed. The YHC Program Book is their best reference to all things Yankee Homecoming. Why not list your restaurant in our new guide?

For just \$25.00 you can be included in the program book. The guide will also be listed on the Yankee Homecoming website. Give our visitors and locals information about your restaurant. Give them a choice. It's simple and easy and a great value for just \$25.00. If you are an existing advertiser, the listing is complimentary.

The advertising form is included. Just fill it out and, choose from the categories, include your payment and send it off to YHC by the dead line of May 24<sup>th</sup>. In less than ten minutes and \$25.00 you can reach thousands of potential customers.

If you have any questions you can contact me at through the YHC website at <a href="mailto:programbook@yankeehomecoming.com">programbook@yankeehomecoming.com</a> or <a href="mailto:jill.ramsdell@atriaseniorliving.com">jill.ramsdell@atriaseniorliving.com</a>, or call 978-462-7324.

Thank you for considering this wonderful marketing opportunity and your support of Yankee Homecoming a tradition for 62 years.

Sincerely,

Jill Ramsdell, Program Book Chair

## Yankee Homecoming Restaurant Guide

Please fill out the form and choose your category listing and price range.

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Chinese	Juice Bar
Deli	Latin
Delivery	Mediterranean
Diners	Mexican
Entertainment	Pizza
Greek	Private Parties
Ice Cream	Seafood
Indian	Spanish
Irish	Steak
Italian	Thai
Japanese	
	Chinese Deli Delivery Diners Entertainment Greek Ice Cream Indian Irish Italian